



SPC Network

Virtual, Live or Hybrid?

... That is the question!

Finnish IR Society: IR Day

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Go Daddy – April 2020 CMD



McDonalds - November 2020 Investor Update

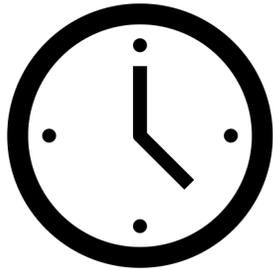


Volvo - November 2020 CMD



Virtual or Live?

It's a question of balance ...



Time



The Planet

- Showcasing a new management team
- Demonstrating products and technologies
- Visiting sites

... so whether it is virtual, live or hybrid,
always remember ...

Do you grab my attention?

Connecting!

Do you keep me listening?

Story telling!

What will I remember at the end?

Inspiring!